



# CANDICE LEE CONNER, MS

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## JOB

### Oomphotography.com

2009 - PRESENT  
CO-OWNER AND PHOTOGRAPHER

- Headshots, product, wedding, stage and event photography
- Manage finances
- Book clients and events
- Manage social media, website, and e-marketing
- Created brand and all collateral

### Oomphotography | Design

2004 - PRESENT  
OWNER AND GRAPHIC DESIGNER

- Concept and create design collateral and branding for various clients
- Recent accounts include: Hubbard Street Dance, Vaudezilla, The Neo-Futurists, four happily married couples, Bryan Cohen, the Alluvium Group, Awesomonster, and Brad Brubaker

### HOWARD BROWN HEALTH CENTER

2011 - PRESENT  
GRAPHIC DESIGNER AND PHOTOGRAPHER

- Concept and create design collateral for all of HBHC's departments
- Oversee and manage social media
- Manage website
- Liaison to printers, third party designers, and vendors
- Photograph donor cultivation events, landmark company events, and daily activity
- Created brand and established style guide
- Co-managed communications intern



MCKINNEY  
2007  
INTERN

- Created e-marketing for various accounts
- Created account-winning concepts and collateral for Virgin Atlantic
- Assisted in designing collateral for several accounts
- Accounts included: Qwest, Travelocity, Virgin Atlantic, The One Show, SOCO, and Sleep Number

### SusanWMorgan

Public Relations  
2004-2006  
GRAPHIC DESIGNER

- Concepted and created design collateral and e-marketing for various accounts
- Managed photoshoots
- Assisted in events
- Media archival
- Created media lists
- Accounts included: Peace Frogs, Schwarzschild Jewelers, The Firehouse Theatre, Bethahaba Museum and Archives, Jewish Community Federation of Richmond

## EDUCATION



Master of Science  
Concentration: Art Direction  
Graduation: 2008



Bachelor of Science  
Concentration: Creative Advertising  
Graduation: 2005

## EPIC NON-DESIGN JOBS WORTH NOTING

- NEO-FUTURISTS:** Volunteer Coordinator and Box Office Manager
- THE BROWN ELEPHANT:** Urban Archaeologist
- EPISCOPAL HIGH SCHOOL:** Assistant to the Laptop Program Director
- JO-ANN FABRICS:** Framer
- PAY WHAT YOU CAN YARD SALE:** Owner